



National Institute of Social Defence
Ministry of Social Justice and Empowerment
Plot No. G-2, Sector-10, Dwarka
New Delhi – 110075

Seniorcare Ageing Growth Engine (SAGE)

An Initiative for promoting aged-care products and services

Inviting Expression of Interest (Eoi) for innovative Products/ Services for Senior Citizens

The MoSJE, GOI aspires to make age-friendly products and services available to large number of senior citizens and their caregivers through its SAGE initiative. Expression of Interest (Eoi) is invited from Start-Ups/Companies developing innovative age-care products/ services. The last date for acceptance of EOI is 30.10.2023. Shortlisted Companies will gain wide outreach and equity participation up to Rs.1 Crore. For details kindly visit <https://sage.dosje.gov.in>

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